As I write this, it’s August and crunchy leaves cover my deck, jamming up the bird-bath, indicating that autumn lurks, ready to pounce on us unexpectedly, maybe sooner than we might wish. I have to wonder how many of you are like me – hoping summer isn’t over, but harboring a secret hankering to get on my skis again; not ready for winter, but getting excited about what might be in store for me when it arrives, as it inevitably will. Even in August, I have a hard time curbing my enthusiasm around friends who despise cold temperatures and snow. I try not to sound too eager for skiing, but when someone says that they dread cold and snow, I am compelled by personal experience to say that winter is much more fun and goes by a lot faster if you spend it on a snowboard or a pair of skis!

Yesterday, the 17th of August, ended a jam-packed weekend for the Central Division Board of Directors. Starting Friday night, board members, discipline administrators, and guests from ASEA national, along with the President of MSAA, Chris Stoddard, were welcomed to my house, in order to get to know each other better and discuss how we can increase our effectiveness and relevance in snowsports — making them fun, safe, and accessible. The aging American population requires that we focus on providing new and more interesting programs for seniors, satisfying the needs of highly motivated members seeking higher levels of certification, creating rewarding experiences for newcomers to snowsports, and worthwhile education/certification events for our younger instructors. The younger members are the future of this organization, so we need your ideas, your dedication, and your energy to help PSIA-AASI Central thrive in today’s sports culture. Your input helps the Central Division to provide meaningful training to the best of our ability, so you can do what you love to the best of your ability.
The advertised “Meet and Greet your Board of Directors” event held on Saturday afternoon, August 16th, was better than I’d dared to hope. Approximately 26 PSIA-AASI Central members showed up to share good ideas and good will. We heard new ideas, learned what members want straight from the horse’s mouth, so to speak, saw a few familiar faces, and met new members as well. Snowboarders rocked that day, as the Section reps for 1,2,3 and 4,5,6 and the Snowboard Administrator were in attendance and spent time with the good sized group of boarders who showed up to meet them. It is my goal to hold board meetings in different sections, so stay tuned for a “Meet and Greet” coming to your neighborhood soon.

Moving onto governance topics, some changes to bylaws and policies were enacted over the weekend. I would like to take this opportunity to mention a few. About 15 years ago, it was recognized that board terms, two years in length, contributed to frequent changeover on the board, which occasionally resulted in ongoing projects and business being interrupted, and in some cases dropped. Some vitally important business was overlooked on occasion, which is never acceptable for a non-profit body. More and more boards nationally have moved to three-year terms in order to avoid such problems, and now the Central Division has done the same. Whatever you might hear about this bylaw change, I want to assure you that it was undertaken to encourage three things:

1. A commitment by those elected to serve to accomplish identified goals before leaving the board and providing them sufficient time to do so;
2. To increase oversight through consistency, thereby reducing errors with potential to harm our business and IRS status;
3. To encourage turnover on the board while ensuring a modicum of historical perspective.

I would like to take this opportunity to ask you all to talk to your section representative or any current board member or elected officer (including me!) to learn about the role of board members, and then JOIN THE BOARD! We’re a team. We’re your team, and we want and need your input. The next issue, to be published in November, will have more information about the election process and explanations about newly adopted policies and guidelines for board of director candidates.

The results of Education Staff brainstorming over the summer are now being developed into deliverable event offerings for this coming season. Once again, I ask to hear from you about your likes, dislikes, and your experiences at education or certification events. I encourage you to contact me or the Education Vice President, Sherry McCabe, to provide feedback. Contact information, all board members and office staff is available on the website.

New national standards have been adopted for most disciplines, so this coming winter you will notice that both PDS events and on-snow events are focused to introduce and train you to these new standards. The event calendar is ready and will be published on the website soon, so please check it for what will be offered. Event registration will follow the publishing of the calendar, and you will be notified.

Finally, you might have noticed that Terri Henderson’s name as Editor is missing from the inside cover. Terri has resigned as Editor of The Central Line, and before I go any further about plans for the future, I want to extend a huge THANK YOU to Terri, and let you all know that we owe her a debt of gratitude for all the hours, days, and years that she has labored on behalf of this magazine. Gary Evans is our new editor, and the Central Division is looking for co-editors and other editorial staff to work on this magazine for you. Please contact Gary at garyski3@att.net or me at susan.boyle@comcast.net, if you are interested in joining the editorial team. We are waiting to hear from YOU! ✨
One of the things ski and snowboard instructors and the office staff that serve them have in common is that the off-season is a time for evaluation, reflection and preparation. Over the last several months, we’ve been looking at what went well during our first season with PSIA-AASI Central – and what didn’t.

As we’ve reviewed breakdowns in processes, we’ve identified changes that need to be made. We’ll be working throughout the fall to complete those changes and to support the Board, its Committees and other Central Division volunteer leadership in the changes and new programs they are working so hard to implement. There are many exciting projects in progress, including easier access to the information you need when you need it, a meaningful and vibrant education foundation, new education offerings, and more.

As our first year comes to a close, we want to say “Thank You” to every member who contacted us during this past year to express their appreciation for our work or to let us know where we needed to improve. We hope that your feedback will continue – it is what allows us to make the corrections, big or small, that make us better at what we do.

We also want to thank everyone – Members, Board Members, Administrators, Education Staff, Ski/Snowboard School Directors – who have taken the time to teach and show us (often more than once) what this organization means, how it works, and where the passion for snowsports instruction comes from.

You have many reasons to be proud of being a PSIA-AASI member. The following are a few facts of which you may not be aware:

• The Central Division is growing again and is within 110 members of its all-time membership high in 2007. A greater number of Central Division members means more trained snowsports instructors on the hills, helping the public stay safe and have more fun. Please keep those referrals coming!
• The Central Division leads the country in the percentage of members who have renewed their memberships for this membership year. This demonstrates your commitment to our organization and your recognition of the value you receive. This membership response also helps the division improve the member experience by allowing better planning.
• PSIA-AASI (our national organization) has been awarded one of the highest honors bestowed upon U.S., international or global associations – The Summit Award – for its Adaptive Outreach Program. Only six associations are given this award each year in recognition of their making a significant impact on society at large.

We hope you are preparing for a great 2014-15 season. We definitely are!

Memberships Cards

Subsequent to the membership card printing problem this summer, all members who have renewed should now have received their cards. While we checked every outgoing card to ensure it was legible and complete, if you are unhappy with how your card printed, please contact us and we will send you a replacement.
As a Section 2 Representative on our PSIA-AASI Central Division Board of Directors, I just returned from the August Board meeting where our primary business was the budget, and a number of motions updating our bylaws. It occurred to me, that in the “business” of ski teaching, we quite often get very involved in technical discussions about skiing or micro-focused on movement analysis video in preparing for certification. At such times, we forget that in the bigger picture, the business of ski teaching is to provide great learning experiences for our end customers, the general skiing public.

Our mantra for decades has revolved around providing safety, fun and learning in our snowsports lessons and clinics. Often as instructors or clinicians, we tend to get “tunneled” into the pass/fail of a video run or find ourselves critiquing the teaching presentations as to what is needed, or not, to pass an exam. This pursuit of achievement has its merits; however, we need to stay focused on the desire of the end user. The general public coming to a Central Division ski school for the first time may be scared or excited. They couldn’t care less whether or not what they are about to experience is coming from the greatest technical mind ski teaching has ever encountered. What the guest cares about is how safe they are, whether or not they are having fun and learning something worthwhile. They won’t care how much you know, until they know how much you care.

I have heard feedback from various snowsports directors. One director said, “When my instructors return from a Central Division exam, their teaching plan changes so that it looks like they are actually teaching the guest how to pass an instructor’s exam.” We all know that this is not the intent of the PSIA-AASI Central exam process, although it can be a misguided ripple effect. I want to thank our Snowsports Director (SSD) representative, Richard Wren, for attending our Board meeting and relating the needs of the directors. I look forward to working with the SSD group and learning more about how PSIA-AASI Central can help them.

A transfer of knowledge, from our members’ own learning experiences to the public, could help alleviate this detour from our mission. Last season, of the 1,443 members who attended a Central Division event, 928 (64 percent) took an education event, while 515 (36 percent) took examinations. This summer, we had a committee made up of members from all disciplines brainstorm about employing Traveling Education Staff Clinics (TEC) as a “Create Your Own Clinic” program that could be done on weeknights or as an unscheduled event.

The ski industry in Central Division is looking for us to directly transfer these abundant education experiences to ski area guests, in order to help the ski resorts grow. Our PSIA-AASI Central Division members are key representatives of the snowsports area with whom each guest engages when they take a lesson. When they are under your charge, I encourage you to think of what you can do to make the guest’s experience memorable enough to foster a lifelong passion for our sport. Be an ambassador, help your snowsport school to grow their lessons numbers, and promote return skier business. Keep it safe, keep it fun, keep them learning, and keep them coming back.

See you on the snow!
LEAD CHANGE
The Cool Skill

When I entered the PSIA Telly world three years ago, I found out that the lead change was a skill just like pressure, rotary and edging. For seven years, I thought the lead change was the cool movement that Telly skiers did to start a new turn and/or to show off the strength of their respective quads. In essence, I had become a poser bottoming out my turn shape too early or beaver tailing the lead ski due to too much weight on the trailing ski.

“Posing” a lead change could fool the general public but it didn’t fool Nordic Ed Staff members Rob Arend and John Fay on our first encounter. The majority of tasks I was given left me in the superman position on many occasions. My execution of those tasks left Rob and John shaking their heads. I can imagine the word poser crossed their minds many times. All things aside, I spent the next couple of seasons working on making my lead change more functional via experimental skiing coupled with viewing the lead change as a skill component.

The lead change is used to absorb pressure throughout the turn. Its size and duration are dependent on the turn shape and amount of edge angle. A visual example – a ski jumper’s telemark landing is used to absorb pressure. Though the lead change happens fast in the bumps or short radius turns, in medium to long radius turns, the skis begin to tip in the direction of the new turn before the lead change takes place, a delayed lead change. In alpine skiing, this maneuver is analogous to the old school “White Pass” or “Von Gruenigen” turn. A great drill to focus on the delayed lead change is the mono-tele (mono-mark) turn, where the skier maintains a fixed lead position through a series of linked turns.

The lead change is performed by moving both feet apart equally, keeping the hips centered between the feet, as the lead is created. A common mistake made by many, including myself, is to only move one foot forward or back. It takes two skis moving in unison to perform a Telly turn. Moving only the trailing foot back to create lead, results in the front foot carrying more pressure, putting the skier into an unbalanced state,
Gold Merit Blizzard Ski & Snowboard School is hiring PSIA-AASI certified instructors for the 2014/2015 season.

Blizzard is a members program that runs on Saturdays for the entire season. Candidates must have PSIA-AASI certification or be willing to obtain certification.

We are a family program that teaches 3 year olds through adults. Members excel through our regimented skill based program like nowhere else. Members are enthralled by their advancement and professionalism with Blizzard. We also provide privates lessons to members and the general public outside of our regular program.

Director positions are also available to the right candidates with supporting skills and experience.

Resumes now being accepted via email. Send resume to: blizzard.school@yahoo.com

Interviews & Hiring will commence on September 26th, 2014.

BLIZZARD SKI AND SNOWBOARD SCHOOL

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Perhaps you read a recent article in The Central Line about “learning moments” and “teachable moments” as described by a Central Division Education Staff member. Such “moments” generally take place while we’re talking to our students or practicing drills. I’ve been thinking we should add a third category, called “fun moments,” to the learning and teaching equation. Picture a veteran ski instructor at Pine Knob Ski Resort riding a chairlift on a blustery winter’s day, flanked by five-year-olds of a very advanced level when the chairlift stops and the shivering starts — small children, big shivers.

That happened to me last season. As we literally hung in mid-air, I was desperate to think of something that would sustain the fun factor we had enjoyed on the hill. I wracked my brain over what an instructor could do during chairlift rides that would keep young students having a blast. I refused to let the fun fade away, so we started playing interactive and amusing games instead. Here are a dozen fun games that you might consider utilizing on chairlifts.

1. I SPY. In playing this game, the participant will pick an object on the hill, but not identify it. Example: “I see something blue.” The other game-players seeking to identify the object may consecutively attempt to determine its name by pointing at things within sight. The game continues until someone correctly identifies the object and wins. Then, the winner has their turn to “I Spy” an object.

2. SEE AN ANIMAL IN A CLOUD. Instructors can utilize this game on a day when there are big fluffy cumulous clouds with irregular shapes overhead. Ask each of your students to tell you what animal or object a cloud resembles. Encourage your students to use their imagination.

3. SNOWFLAKE GAME. While you are riding on the chairlift, during a snowy day, you can start the game by opening your mouth, inhaling, and ingesting some snowflakes. When the children riding beside you notice what you are doing, smile, and tell them how many snowflakes you think you just ate. Have each child do the same and tell you how many snowflakes they ate. Also, use your imagination and tell them how a snowflake tasted like chocolate ice cream, a cheeseburger, gummy bears, or French fries with ketchup on top (creativity and humor works). When you give each child the chance to explain how their snowflakes taste, they will also start talking and laughing. Food choices appear to become more popular as lunchtime approaches.
IMAGINARY PIZZA. Invite your students to help you build a large, round-shaped imaginary pizza. During the game, you and your students will take turns to add all types of funny and exotic toppings to the pizza.

SINGING GAME. Sing the Row, Row, Row, Your Boat song with your group. If you have additional students on the chairlift ahead of or behind your group, this singing game will become more interesting and fun. Other song choices include Twinkle, Twinkle Little Star and The Farmer in the Dell.

YOUR FAVORITE FOOD. Start a game where a student picks his/her favorite food, but does not reveal the type of food. Each of the other passengers on the chair is allowed five questions to identify the food.

WILD ANIMAL GAME. Have the children look for wild creatures on the hill (rabbits, squirrels or birds in the trees). Alternately, your students can look for animal tracks and bird nests and speculate about what type of creature lives there.

NAME AN OBJECT. In this game, the person seated next to you names one object which they see on the hill. The next game player then names that object and adds another object. This continues with the next person and goes back and forth until a participant cannot recite all of the objects in order.

DINOSAUR GAME. In this play-game, you ask each student to name his or her favorite dinosaur and have them speculate on what type of food such a saurian would eat if it existed today. Would the dinosaur be likely to enjoy eating cheesesburgers, pizza, grilled cheese sandwiches or chocolate cake? Make funny suggestions so that the children laugh!

TELL A JOKE. Tell the children a joke and ask each child if they have a funny joke or a story with a funny ending to share with the group.

SKIIING IMPROVEMENT. When your students are riding on the chairlift and observe a young skier on the hill fall, ask the child seated next to you why they think the person fell. Example questions: Do you think that the boy was sitting back on his skis? Did the skier flex her ankles? Were the girl’s arms in the proper out-in-front position? Was the person not watching where he was going? You can then ask your students, “What drills could we practice to improve our skiing so that this does not happen to us?” Instructors can work this game-discussion into a helpful teaching progression during the next run.

ONCE UPON A TIME. Once you and your students are safely situated on the chairlift, you can begin this game. The rules are simple: each person consecutively adds a few words or a sentence to the initial phrase “Once upon a time,” to create a funny or outrageous story. Example: “Once upon a time… there was a mother bear and two cubs who lived in the woods by a ski lodge; and the cubs would play by sliding down the ski hills on their backs… while eating pizza…” This game allows children to “uncage their imaginations.”

Experienced snowsports instructors want their classes to be all about fun and adventure. Using these games when you’re on the chairlift can help you keep the fun flowing. They helped me, and I hope they help you. Enjoy!

GARY M. EVANS IS A DIRECTOR IN THE CHILDREN’S PROGRAM AT MICHIGAN’S BLIZZARD SKI AND SNOWBOARD SCHOOL. HE ALSO TEACHES AT PINE KNOB SKI AND SNOWBOARD SCHOOL.


Interesting certified instructors should visit parkcitymountain.com/jobs for more information. Apply online or submit a resume to:

Dave Lundberg, Ski & Snowboard School Senior Manager
Park City Mountain Resort
PO Box 29, Park City, UT 84060
435.658.5559 • davel@pcmr.com

Park City Mountain Resort is looking for certified ski & snowboard instructors and supervisors for the 2014-2015 season!
Everyone recognizes that video is an effective teaching tool in the ski world. Oral feedback to athletes is well and good, but a huge leap in realization takes place when athletes see themselves as the instructor sees them. Movement analysis is most valuable when athletes can watch their own performance while an instructor points out and explains incorrect or inefficient movements. Then, both parties work together to develop strategies for change.

Until recently, video equipment was awkward to carry while training: cameras were bulky, and gloves made them hard to use. On top of that, since video was most effective when shown on a monitor that meant students had to leave the snow and go inside to review performance. Unfortunately, that process took time away from actual skiing and disrupted the flow of the lesson or coaching session.

The advent of tablet computers has largely eliminated these difficulties. Tablets are easy to carry, provide a large viewing screen, are reasonably easy to operate and allow for immediate viewing.

So how does this work in practice? Personally, I use an Apple iPad Mini. The Mini size is easy to carry and weighs in at slightly less than three quarters of a pound. The 7.9 inch screen size is much more versatile than that of a smartphone. iPad Minis are available with several memory capacities. Because of the demands of video, it is best to purchase one with a greater memory capacity. The Mini is available in 16GB, 32GB, 64GB and 128GB models. I have found that the 32GB model is not only adequate for the task, but it is also affordable. Another feature I have found very useful is the Retina display with 326 pixels per inch. This adds about $200 to the base price but the improved image quality is well worth the cost.

Hestra liner gloves that integrate touch-screen compatible fibers in the fabric, which allow me to operate the device without exposing any skin, are another useful cold-weather accessory. I expect that cross-country gloves with this technology will soon be available.

Given that I use the iPad Mini under fairly rigorous conditions, I also purchased a Lifeproof (www.lifeproof.com) armored case with a neck strap and an additional warranty which covers a cracked screen. When cross-country teaching, I simply hang the device around my neck inside my close-fitting warm-up jacket. I do ski a little more cautiously with the unit, but in practice I hardly notice its presence.

Two applications which I have found especially useful are Coach’s Eye (coachseye.com) and an instructional application from Swisski (www.sport-apps.ch/cross-country-skiing). Coach’s Eye does not yet have a skiing-specific version, though I understand this is coming. I use the basic app which allows for slow-motion viewing, either automatically, or by a finger-activated scroll at the bottom of the screen. Two videos can be placed side by side on the screen to compare the athlete’s current technique to an ideal, or to past performance.

The most useful feature of the app is the ability to draw on the screen. One can use lines and circles of various colors to illuminate body angles, hip placement, ski/snow contact points and head position. This enables athletes to see what the instructor or coach is talking about in relation to their own body. Also available for an additional fee are features which measure angles, and a stopwatch. The stopwatch can be used to track each athlete’s time over a known distance, when different techniques are utilized. This can be important when coaching racers. Racers often believe that if they ski fast through the course, their technique is efficient. The stopwatch is useful to verify or disprove this perception.

Swisski offers a video app that demonstrates efficient classic and skating techniques. Male and female Swiss national cross-country team athletes are the models and perform in head-on and profile views. The male paragon is Dario Colonga, arguably the best technical skier in the world. These videos can be viewed in slow-motion and stop-action so
That athletes can focus on specific portions of the technique. An added bonus are clips of World Cup classic and skate races for men and women. Athletes can see the ideal techniques used in practice and note that different body types make somewhat different movements. I’ve found this particularly useful for athletes who have a negative body image. Almost as cool is the fact that Minnesota’s Jessie Diggins is one of the featured skiers. She has gained considerable recognition in the Midwest and is an inspiration to many skiers because of her World Cup success.

Typically, I show athletes a video of the technique we will be working on in that session. I direct their attention to particular aspects of the technique I want them to focus on, such as the angle at which the ski contacts the snow, or the active forward motion of the hips. Then, we will begin some activities that will draw the focus toward the skill we are working on, such as balance transfer, hand position or “snap” at the end of the push-off. I will shoot some video from the side as the skier passes me, or takes some shots from head-on. Next, we will huddle and view the video. I’ll use the drawing feature in Coach’s Eye to emphasis body angles, hip position or ski/snow contact. The manual scrolling feature is particularly useful here, so we can go back over a particular movement or movement pattern. Coach’s Eye also permits the user to zoom in on the image.

There are drawbacks in the iPad Mini system. The image quality suffers from enlargement, but in this application, the flexibility of the image outweighs this issue. The Mini’s large screen can also suffer from glare, but it is usually something that can be mitigated by changing the viewing angle. Polarized lenses can help to reduce visibility. Sometimes, however, I find myself having to push up my glasses in order to view and shoot an image.

All of this means that athletes can benefit from real-time feedback on the snow. The instructor or coach can easily move back and forth from video to skiing without any interruption. After the skiing session, the video can be sent to each athlete for future reference. The session can have lasting benefits for athletes.

While initially expensive, the iPad Mini can facilitate a more meaningful and productive lesson/coaching session. It provides athletes with the valuable experience of seeing themselves ski, and allows them to immediately leverage that information into demonstratively more efficient skiing. Don’t take my word for it – see for yourself. Skiing and Seeing is Believing!

“I love working for a company that treats you like family. There is a sense of camaraderie you can’t find anywhere else.”
Philip Linford, Deer Valley ski instructor for 18 seasons

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Hello to all of my fellow Central Division members! My name is Gary Evans, and I am the new Editor of The Central Line. I have been teaching as an Alpine Ski Instructor in Southeastern Michigan for over 30 years. During that time, I have had the privilege of meeting and/or skiing with many members and Education Staff, at various Central Division events.

Based upon the results of a yearly survey, it is obvious that most Central Division members are aware of the importance of The Central Line magazine. As you know, The Central Line is published quarterly and can be viewed on the Central Division’s website. Most importantly, a copy of the magazine is mailed to each member of our Division.

Although our original Central Division publication started as a “newsletter,” it has evolved through the years into a colorful and more comprehensive magazine. The Central Line is a valuable venue by which members receive timely news about significant events taking place within our Division. The magazine also contains informational articles pertaining to Teaching, Learning, Skiing, Snowboarding, Adaptive, Nordic, Cross Country and other issues.

I invite all Central Division members to become further involved in promulgating knowledge within our organization by submitting an article. This is an opportunity for each of you to share your innovations in teaching and your passion for the sport with the membership.

Please see the Submissions section of this issue for information on where to email your articles. Also, since there are deadlines which our Central Line Staff must meet for each issue (see the Publication Calendar section), we encourage you to send us your articles on time, and when possible, well ahead of suggested deadlines.

Finally, I would like to give thanks to Terri Henderson, who served our membership with great skill, while working countless hours, during her tenure as the previous Editor of The Central Line.

Winter Park Resort will be celebrating its 75th anniversary during the 2014-2015 winter season. As a resort, we continue to grow and expand at an astounding rate. The Winter Park Ski and Ride School is dedicated to improving people’s lives by exceeding their expectations with everything we do. We are focused on the growth of our team as professionals and are dedicated to excellence. If you’re interested in moving your skills forward and expanding your horizons, we currently have the following job openings:

- Training Supervisor
- Private Lesson Center Supervisor
- Kids On-Snow Supervisor
- Certified/Uncertified Ski and Snowboard Instructors

For detailed job descriptions and to apply, please visit www.winterparkresort.com/employment.
Once again, Cascade Mountain in Portage, WI will be hosting one of the biggest PSIA-AASI Central events of the season. Cascade Fest features Alpine, Snowboard, Telemark and Children’s events, along with door prizes, family ski opportunities on Friday, free clinics, discounted lift ticket packages and lots of FUN!! There will be something for everyone, so mark your calendars now!

There will be Level 1 and Level 2 Alpine exams as well as a Level 1 and Level 2 Snowboard exams. The way that Mother Nature has laid out Cascade Mountain is very unique with flats on top that drop off as you approach mid-mountain. This terrain works out very well for Exam teaching assignments. If you plan well, you can get your teaching done in one run! Very efficient, very cool. Start planning now to take your certification at Cascade Mountain.

Just like last year, there will be free clinics on Friday the 23rd for all weekend participants and their family members. We can show you around the mountain, give you some pointers that will enhance your personal skiing and even give you some feedback on your teaching. We will have a ski/ride along with members of the PSIA-AASI Central Staff in the late afternoon. You can choose whom you would like to play on the snow with! On Friday or Saturday evening, there will be a member social time. More information to come.

You don’t need to wait until January to experience Cascade Mountain, though. We host training clinics every Wednesday from 1:00 p.m. to 8:30 p.m. In the afternoon, the clinics focus on participants’ choice or our trainers will pick a topic for the day. At 6:00 p.m., we have a “general” clinic for all levels with topics determined by our trainers. Also at 6:00 p.m., we begin our Level 1 Certification Clinic (6:00 p.m. to 8:30 p.m.). At 7:00 p.m., all of the general clinic participants change into “certification mode.” PSIA-AASI Central Ed Staff members or one of our Level 3 Trainers lead all of these clinics. There is a fee for taking part in the Wednesday clinics — $20 per day and evening or $100 for the season. If you choose to pay by the day, we will not charge you after you have attended eight sessions. The $100 is a great deal! You have to purchase a lift ticket. Put together a carload or come by yourself, but be sure to budget some time to train with our staff. We have had regular participants from four nearby ski areas training with us for the past several years.

Come LEARN, PLAY, and have some FUN at Cascade Fest 2015!

FOR FURTHER INFORMATION, PLEASE CONTACT ERIKA MEIER AT 608-963-1360.
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PDS IS BETTER THAN EVER IN 2014!

**OCTOBER 4, 2014**
- **Brandywine Ski Resort***
  1146 W. Highland Rd. | Sagamore Hills, OH
  Scott King, Event Coordinator | 216-702-2958
  TBA, Snowboard Event Coordinator
- **Grand Geneva Resort**
  7036 Grand Geneva Way | Lake Geneva, WI
  Mike Moenning, Event Coordinator | 847-366-0763

**OCTOBER 11**
- **Mt. Brighton Ski Hill Grill***
  4141 Bauer Rd. | Brighton, MI
  Mark Rudy, Alpine Event Coordinator
  TBA, Snowboard Event Coordinator
- **Perfect North Slopes**
  19074 Perfect Place Ln | Lawrenceburg, IN
  Sonja Rom, Event Coordinator | 937-477-7443
- **Cascade Mountain**
  Cascade Mountain Rd. | Portage, WI
  Erika Meier, Event Coordinator | 608-963-1360

**OCTOBER 18**
- **The Highlands Chalet at Afton Alps***
  6600 Peller Avenue South | Hastings, MN 55033
  Jim Andrews, Alpine Event Coordinator | 763-218-9568
  TBA, Snowboard Event Coordinator

*Both Snowboard and Alpine content will be offered at these events. All other events will only offer Alpine content.

**ALPINE CONTENT**

We will be covering movement analysis for children and terrain based learning.

Topics include:
- How is MODDS different for kids?
- How can I apply TBL to my hill?
- What are “effective” and “ineffective” movements for kids?
- What role do games play in teaching?

**SNOWBOARD CONTENT**

This PDS is for all snowboard instructors pursuing certification or seeking a technical update.

Topics may include:
- Beyond The Beginner: teaching intermediates
- Freestyle concepts and instruction techniques
- AASI Snowboard Manual & Video review; exam preparation study session
- Movement Analysis: why is it important? How do you use it? How is video analysis useful?
- Review static exercises and how they can apply to various activities. What is the link between the fundamental movements and the fact that we use those to invoke the performance concepts.
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- What is your stance? Is it keeping you upright?
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2015 Issue 1 | January 3, 2015
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